



Training Services Sectors on Robin Road

Meet Emma.

Emma went on an Emergency First Aid at Work course a couple years ago.

She got her certificate and thought she'd remember what to do if something happened.

She didn't.

First aid training companies ... don't let your clients end up like Emma.

We only learn by repetition and familiarity.

Aside from attending lots of casualties, this means regularly engaging with information.

Continually reinforce key messages and the importance of maintaining top of mind awareness.

In a way that is always current and always instantly available whenever and wherever they may wish to access.